Amsterdam University Fund

Annual Report 2018

Supporting Academic Excellence

www.auf.nl/en
INTRODUCTION

I am proud to present the Annual Report of the Amsterdam University Fund.

2018 was a great year for the University Fund, during which we enabled a lot of special projects at the University of Amsterdam (UvA) to be carried out thanks to the support of our donors. For example, the Allard Pierson was able to start building an area where collections are presented in a different way (see page 13). We also awarded 406 students a travel grant (see page 16), so that they can gain experience abroad and further shape their futures. Furthermore, UvA alumnus Lucas Grosfeld won the Isaac Roet Prize for his business plan for Wàkuli, a start-up company in fair-trade coffee.

In total, the Amsterdam University Fund spent almost 2.2 million euros on objectives in 2018. On the other hand, it raised 2.3 million euros income through fundraising (see page 4). This is a great result, which enables even more projects to be realised in the near future. The result of the invested capital was negative, which was due to geopolitical developments, such as Brexit. The long-term return remains within the set targets.

A positive result is again expected for 2019, with which we can continue to support both the special projects at the university and the students.

Michaëla Ulrici
chair
INCOME FROM FUNDRAISING

In 2018, the Amsterdam University Fund received support from 2,524 donors. The total income amounted to €2,363,933. Of this, €1,400 came from businesses and €777,360 came from not-for-profit organisations; the remaining donations came from private individuals. In 2018, no income came from inheritance.

ANNUAL FUND

The Annual Fund is the annual fundraising campaign among alumni, employees and friends of the UvA. Donors of the Annual Fund contribute to projects in the field of heritage, research, student projects and grants. Each year, a number of these projects are featured in the Annual Fund campaign. Donors raised €204,183.

HERITAGE: The oldest painting of the Syrian city of Palmyra can be restored thanks to the support of donors, which will enable it to be exhibited again. Jan Six, dealer in old master paintings, shows the panorama of this legendary archaeological site.

RESEARCH: Because of the support of donors Marijke Gnade, special professor of Archeology, can develop and publish her research into the excavations in Satricum, Italy. This publication will show ancient texts in a different light.

GRANTS: Amsterdam Excellence Scholarships (AES) are grants to support talented students from all over the world. Andrew Sandahl, a Master’s student in Biological Sciences, is able to study at the UvA thanks to an AES grant from the Annual Fund.

STUDENT PROJECTS: The Sweelinck Orchestra celebrated its 140th anniversary by playing ‘Der Ring ohne Worte’ in the Netherlands and Georgia. The tour has been made possible thanks to donors from the Annual Fund. Kristina Klomp is the chair of the Sweelinck Orchestra and a student in Remedial Education.

2,524 DONORS

ANNUAL FUND

€204,183

EXISTING NAMED ENDOWMENT FUNDS

€1,319,750

NEWLY ESTABLISHED NAMED ENDOWMENT FUNDS

€840,000

Average contribution

€89

Donors of the Annual Fund

2,375

Recurring gifts

1,538

New donors

180
ARTIS LIBRARY FUND
The Artis Library on Plantage Middenlaan is one of Amsterdam’s oldest libraries. It contains the zoological book collection of the university and is part of the Allard Pierson. The Artis Library Fund was established in 2008 by Florence Pieters, former curator of this library. “The Artis Library is a unique piece of heritage, which deserves an extra boost”, Pieters explains her choice.

The fund is used for maintaining the special library and the collections it houses by making purchases for the benefit of the collections and the fitting-out of the building. “The fund has contributed to the renown of the Artis Library”, Pieters continues. “My boost was just the start of that. Projects such as the digitisation of the Iconographia Zoologica and the restoration and conservation of the book collection really got it off the ground. I’m grateful to the Amsterdam University Fund for that.”

The Artis Library collection came about as a result of gifts to the Natura Artis Magistra society and has grown over time to contain 16,000 works. Each year, approximately 2,500 students, researchers and other interested parties visit the library, from the Netherlands and abroad. Those interested in natural history and the relationship between arts and science have been visiting the Artis Library for decades already. The collections cover areas such as natural history, modern nature studies, country descriptions and travelogues and evolutionary theory. A range of early prints can be found and letters from Charles Darwin, the founder of the theory of evolution.

NEW NAMED ENDOWMENT FUNDS
In 2018, four new Named Endowment Funds were established. Through a named endowment fund the wishes of the donor are linked to the needs of the university. A Named Endowment Fund can be set up from € 50,000.

RUDOLF LEHMANN FUND
The Rudolf Lehmann Fund was established by the Rudolf Lehmann Fund Foundation and awards scholarships to students associated with the UvA.

SNELEN-SKOULIKIDIS FUND
The Snellen-Skoulikidis Fund supports promising and motivated students from Africa and the former Soviet Union who are studying at the UvA. It provides scholarships for Bachelor’s and Master’s students who are following a course that enables them to contribute to civil society in their country of origin.

VROLIKIANUM FUND
The Vrolikianum Fund offers financial support for historical research into the unique anatomical collection of Vrolik Museum. The research is to be carried out at the UvA, under the supervision of the curator of Vrolik Museum.

PROF. A.M. MOORMAN FUND
The Prof. A.M. Moorman Fund finances fundamental scientific research into the heart and the development thereof, with the aim of understanding and illustrating this development, for example by making a 4D atlas of the development of the heart.

“I worked on poverty reduction in developing countries. In that context, the focus was on facilitating and promoting local leaders in order to work towards a fair world. With my bequest, I am offering potential leaders the chance to follow a course of study through which they can help their society.”

The Snellen-Skoulikidis Fund was established by Richard Snellen and Smaro Skoulikidis.
INCOME FROM INVESTMENTS AND INTEREST

The capital of the Amsterdam University Fund is invested in a socially responsible and sustainable manner.

- INTEREST INCOME AND INCOME FROM INVESTMENTS: €314,966
- INVESTMENT RESULTS: €-774,774
- INVESTMENT COSTS: €85,578

2018: A DIFFICULT INVESTMENT YEAR

Expectations for 2018 were running high at the start of the year. Banks and asset management companies anticipated further growth of the global economy. Unfortunately, things ran differently. There was a trade dispute between the US and China. Negotiations about Brexit came to a deadlock. Producer confidence decreased and uncertain times followed.

Financial markets perform less well in the event of uncertainty and declined as a result. The return on the investments of the university fund in 2018 was -2.59 percent. This is the first year with a negative return since 2011.

INVESTMENT POLICY

The managing of assets is presented in a Customised Sustainable Investment Mandate. This means that the assets are invested in a socially responsible and sustainable way. The risk profile of the investment portfolio is moderately defensive. The objective is the growth of capital in the long term as well as security of income. This mandate has got a long-term investment horizon (longer than seven years).

EXPENDITURE ON OBJECTIVES

In 2018, the Amsterdam University Fund awarded subsidies to the value of €1,663,981 for special initiatives, research and projects. Students and employees from the University of Amsterdam benefit from this. The total amount expenditure on objectives is €2,194,824 which includes the reservation of future payments, previously agreed liabilities and corrections.

Total amount

€1,663,981

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<thead>
<tr>
<th>SUPPORTED INITIATIVES</th>
<th>AMOUNT AWARDED</th>
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<tbody>
<tr>
<td><strong>RESEARCH</strong></td>
<td></td>
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<tr>
<td>Research projects</td>
<td>€501,685</td>
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<tr>
<td>Special academic chair</td>
<td>€26,055</td>
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<tr>
<td><strong>HERITAGE</strong></td>
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<tr>
<td>Purchase and maintenance Exhibitions</td>
<td>€180,676</td>
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<tr>
<td>Exhibitions</td>
<td>€131,500</td>
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<tr>
<td><strong>STUDENT PROJECTS</strong></td>
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<tr>
<td>Initiatives that enrich student life</td>
<td>€80,866</td>
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<tr>
<td><strong>OTHER PROJECTS</strong></td>
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<tr>
<td>Projects such as conferences, publications, summer schools</td>
<td>€220,657</td>
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<tr>
<td><strong>GRANTS</strong></td>
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<tr>
<td>Scholarship</td>
<td>€136,780</td>
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<td>Travel grant for students</td>
<td>€276,177</td>
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<tr>
<td>Group travel grant</td>
<td>€52,585</td>
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<td>Travel grant for PhD students</td>
<td>€20,800</td>
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<tr>
<td><strong>PRIZES</strong></td>
<td></td>
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<tr>
<td>Prizes for talented students</td>
<td>€16,800</td>
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DIGITAL DRESSES FROM THE PAST
The discovery of seventeenth-century textiles in a shipwreck near Texel was world news in 2016. The clothing was in very good condition, despite having spent almost four centuries at the bottom of the sea. The find provides a unique picture of seventeenth-century clothing, because virtually no textiles have actually been preserved from this period as the material used to be completely recycled into other clothing or interior textiles at the end of its life. The clothing that was found can help us understand how it was originally made and what it was used for. Researchers want to reconstruct and display the clothing in museums. This reconstruction is necessary because the original fabrics are too fragile to work with. The researchers received € 5,840.

ENDOWED CHAIRS
The Amsterdam University Fund has an active role in establishing endowed chairs. These chairs are established at the university by legal entities other than the university itself.

AMSTERDAM-CHINA LOGIC CHAIR
held by Professor Fenrong Liu.

HIGH-ENERGY EMISSION FROM GALAXIES
held by Professor Marat Gilfanov.

HISTORICAL THEORY AND HISTORY OF HISTORIOGRAPHY
held by Professor Wyger Velema.

HISTORY OF JEWISH CULTURAL HERITAGE, IN PARTICULAR OF JEWISH BOOKS
held by Professor Emile Schrijver.

The objective of this chair is to promote the study of Jewish books in Amsterdam and further afield and it is made possible by a contribution from the Fund for Jewish Book History.

“Research into Jewish books has developed into an independent branch of science that sees books as a manifestation of Jewish culture and as a tool to transfer knowledge”, Professor Emile Schrijver (photo) explains. “The field covers a culture of books that starts with the earliest Hebrew Bible manuscripts from the ninth century and runs through to the present day. The research varies from primary sources and provenance research to the influence and the importance of the digitalisation of sources on the fields of research.”

ALLARD PIERSON LIVE OFFERS SPACE FOR COLLECTIONS AND RESEARCH
The Allard Pierson Museum and the Special Collections are in the midst of a major renewal programme. The heritage components will together continue as Allard Pierson - the leading museum and knowledge institute for the heritage collections of the UvA. Allard Pierson wants to achieve educational deepening by drawing attention to the collections and the research in different ways.

This means that attention will be drawn to the collections and the research in different ways. Allard Pierson Live will be a free accessible zone, with a focus on the dialogue with the visitor. It forms a special bridge between the university and the city, between science and society and is therefore a key component of the public activities of the Allard Pierson.

Talented students and researchers work with collections and present themselves to the general public. The zone is part of the umbrella project ‘From the Nile to the Amstel’, in which ten thousand years of cultural history is made accessible. In this context, collections come to life and working with museum objects becomes visible. As a result of the constant interaction between the collection, public and researchers, the museum will set itself apart from what is currently on offer in the Netherlands.

The Amsterdam University Fund is contributing € 120,000 to the renovation, which will be complete in late 2019. The money originates from the Management Fund for University Facilities.

RESEARCH
Numerous research projects are carried out at the university. Researchers are increasingly dependent on additional funding, which is why they receive support from the Amsterdam University Fund.

HERITAGE
Donors help enable researchers and students to investigate the past and restore and conserve cultural treasures. In this way, cultural heritage is maintained and thus remains accessible for everyone.
STUDENT PROJECTS
The period of study is not only an academic voyage of discovery, but also a personal one. Development outside the classroom contributes to this. That’s why the university fund supports educational projects and other initiatives that enrich student life and personal development.

SEFA INTERNATIONAL DEVELOPMENT PROJECT TACKLES PLASTIC
Each year, students of Economics and Business Administration tackle a socio-economic project via the International Development Project of the student association Sefa in partnership with a non-governmental organisation.

In 2018, the students worked together with Stichting Duurzame Samenleving Papua-Barat [Sustainable Society of West Papua Foundation] to raise awareness of plastic pollution. They also developed a business plan for recycling plastic in Papua, Indonesia.

The project tackles the problem of plastic pollution from two sides. In order to prevent new pollution, citizens are informed about the harmful environmental effects of plastic and waste collection stations are set up for households and local businesses. In addition, the existing plastic waste needs to be removed from the island. In order to create a process with added value, a recycling factory is also being established. First of all, a business plan was drawn up for the collection and transport of plastic, as well as the processing and subsequent sale of recycled plastic products. Then the local population was involved, partly as a result of the created work opportunities.

Support from the fund to the value of € 2,200 means that a group of students can help shape and further develop the project on site.

CEDLA DOCUMENTARY ABOUT THE BATTLE FOR WATER AND LAND IN COLOMBIA
The university’s Centre for Latin American Research and Documentation (CEDLA) is receiving support to complete the short documentary ‘Agua y azúcar: industrializar o liberar la tierra?’ (Water or sugar: industrialise or free up the land?). This project was launched in 2015 and tells the story of the battle for water and land in Colombia. The appalling injustice in land and water possession remains underexposed in the current peace process and the turbulent political situation. To be able to show the documentary to the public, a number of final edits are necessary, such as audio and colour correction and subtitling. The fund contributes € 2,750 to carry out the production operations.

SLIMMERIQUIZ
Mensa, the association for people with a high IQ, is organising the final of the SlimmerIQuiz for primary school children from all over the Netherlands for the sixth time, together with the UvA. The quiz is aimed at clever children from primary school groups seven and eight. Janouk Kelderman, famous from Dutch children’s shows such as Telekids and Klokhuis, will be presenting the grand finale of this quiz in November. The Amsterdam University Fund is contributing € 4,200 to this, thereby making the final possible.

OTHER PROJECTS
In addition to the projects mentioned, the university fund also makes numerous other projects possible.

The final of the Mensa SlimmerIQuiz took place in de Aula of the university (photo Raud Waij)
INDIVIDUAL TRAVEL GRANTS

Studies, internships and fieldwork take students to all corners of the world. Depending on the length and destination of the trip, travel grants range from €400 to €900. This year, 406 students received a travel grant. In total, the fund awarded €276,177 to individual travel grants.

OCEANIA
59 students
Rosanne Heijstek is spending a semester studying at the University of Melbourne in Australia

SOUTH AMERICA AND THE ANTARCTIC
27 students
Kaya van Pol is carrying out a research project into hummingbird pollination in the Chocó region in Ecuador

ASIA
53 students
Jop van de Laan is spending a semester studying at Fudan University in Shanghai, China

EUROPE
95 students
Kristel Brekelmans is carrying out research for the Master’s in Forensic Orthopedagogics in Girona, Spain

AFRICA
33 students
Lizzy Da Rocha Bazilio is spending a semester studying at the University of Cape Town in South Africa

NORTH AMERICA
139 students
Claudia Vader is spending a semester studying at the University of California in Los Angeles, United States

Students who are temporarily studying abroad, carrying out research or doing an internship can request a travel grant. Occasionally, scholarships are also awarded, for example to students who would be unable to complete their education without financial assistance. Student associations are able to request a group travel grant. Furthermore, there is a grant for PhD students who are working as tutors in secondary education and there is a grant for students who are refugees.

GRANTS

The Amsterdam University Fund makes grants available to Bachelor’s and Master’s students, PhD students and employees.
**SCHOLARSHIPS**

Students who are unable to complete their studies due to special circumstances can receive a scholarship. The financial support helps them through the last phase of their studies. Nineteen students from the University received a scholarship. The total value of these scholarships amounts to € 136,780.

**SCHOLARSHIP REPORT**

“I WAS ABLE TO KEEP MY STUDENT VISA”

23-year-old Kotaiba*, who was born in Syria, was able to complete his Master’s degree in System and Network Engineering with support from the Amsterdam University Fund. Initially, Kotaiba was supported by a family friend. But when he lost his job, he was no longer able to support him and Kotaiba ended up in financial difficulties. “I got in touch with the Student Services department at the university and they told me about the Amsterdam University Fund and the possibilities it offers to international students. Shortly after the application, I heard that I would be receiving a grant to the value of € 10,400. All of a sudden, all of my worries were gone. I was able to keep my student visa and focus on my studies again.”

Without the grant, he would have been able to register as a refugee. Although Kotaiba met the requirements, it didn’t feel right to him. “I came here to study so I could build a better life for myself”, he explains. “There are lots of people who need support from the government a lot more than I do.”

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**AMSTERDAM EXCELLENCE SCHOLARSHIPS**

Fifteen talented students from outside the European Union are able to study for a Master’s degree at the UvA thanks to the Amsterdam Excellence Scholarships. Each of them has received a full scholarship to the value of € 25,000. Nine of these scholarships are funded by the university fund.

Mridula Shobinath was able to study at the UvA. “Thanks to the Amsterdam Excellence Scholarship, I was able to attend the research Master’s in Social Sciences without ending up in debt. I was able to follow my passions without fear and carry out research into policy making to counter human trafficking and sex work. Now I work at the university as a junior tutor and hope to find a PhD position before long. The Amsterdam Excellence Scholarship has had a lasting impact on my life.”

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**PRIZES**

In order to further encourage talent, prizes are awarded from a number of funds within the Amsterdam University Fund. There are prizes for students who have written an outstanding thesis. There are also prizes for students and recent graduates who wish to start a special project or have had a special impact on society.

**ISAAC ROET PRIZE**

Lucas Grosfeld, an alumnus in Economics and Business at the UvA, won the Isaac Roet Prize for his business plan for the start-up company Wákuli. The prize of € 5,000 was awarded during the UvA event in Carré.

With Wákuli, Grosfeld enables the consumer to order coffee from the farmer directly. This makes it possible to pay coffee farmers in countries such as Ethiopia and Tanzania a fair price for their product and to offer the consumer high-quality coffee at an attractive price.

Isaac Roet (1891-1944) was one of the founders of the Dutch Institute of Chartered Accountants. In his will, he stated that he wanted to leave money for the promotion of world peace through economic interaction.

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**AUv THESIS PRIZE FOR EUROPEAN STUDIES**

UvA alumnus Mandy Duijn won the AUV thesis prize for European Studies for her thesis ‘What home was like in the Soviet Union’.

Each year, the best Bachelor thesis from European Studies is awarded the AUV thesis prize for European Studies. This prize is possible thanks to a generous donation from an anonymous benefactor.

**MAX VAN BREMEN PRIZE**

Emily Rhodes won the Max van Bremen Prize for her thesis ‘Kaleidoscopic Thoughts: Deleuzian Readings of Philippe Parréno’s Anywhen’.

The Max van Bremen Prize was established in memory of the student of Art History Max van Bremen (1990-2015). The theses are assessed on the basis of the criteria: critical, imaginative and not afraid to challenge the prevailing scientific canon. As a result, the prize ties in with the way in which Max van Bremen approached art history.
UVA SUPPORTS THE FUND

The Amsterdam University Fund is supported by the Development and Alumni Relations Office of the University of Amsterdam.

Daily management is the responsibility of the director of the office. The support relates to services for the Amsterdam University Fund with respect to administration, communication, fundraising and relationship management. In 2018, 4.2 FTEs were made available by the UvA. These employees are employed at the university and fall under the Collective Labour Agreement of Dutch Universities in terms of remuneration policy. The associated personnel costs amount to approximately € 300,000.

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<th>COSTS OF MANAGEMENT AND ADMINISTRATION</th>
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<tr>
<td>Fundraising costs</td>
<td>€ 51,938</td>
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<tr>
<td>Office expenses</td>
<td>€ 27,766</td>
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<tr>
<td>General expenses</td>
<td>€ 32,113</td>
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</table>

HISTORY

Donating for science and education has a long history at the University of Amsterdam. The Athenaeum Illustre, the predecessor of the university, was founded by Amsterdam merchants and citizens in 1632. Patrons who wished to foster science and preserve academic heritage found a grateful destination at the University for private donations. In 1889, a committee headed by the Rector Magnificus collected money for the construction of a new aula.

This fundraising initiative brought about the establishment of the University of Amsterdam Alumni Association. This alumni association manages the combined assets and awards grants. In 1998, the Amsterdam University Association Fund was set up to manage the assets of the various subfunds. In 2007, the name was changed to the Amsterdam University Fund and the fund began actively conducting fundraising activities alongside its management tasks.

BOARD

The Board manages the assets entrusted to it, assesses grant requests and disburses grants and scholarships for UvA projects in the areas of education, research, student projects and heritage. The Board is also responsible for obtaining new funds. The Amsterdam University Fund is an independent legal entity with an unsalaried board. The director, development manager, fund administrator and official secretary are UvA employees.

COMPOSITION OF THE BOARD

- M.M. Ulrici, LLM (chair)
- A. Vermeer, MSc (treasurer)
- Professor L. Gunning-Schepers
- Professor J.C. Kennedy Esq.
- J. Six, MA
- Professor W. Stiekema

MANAGEMENT/OFFICE

- C.E. Wever (authorised director)
- J.J.M. Miggelbrink, PhD (development manager)
- M.T. Otten, MSc (fundraiser)
- M.M. Botland (fund administrator)
- A. Brinkman, Ma (official secretary)

GIVING FROM THE USA

Supporters of the UvA living in the USA can now easily donate to the fund. Thanks to the Netherland America Foundation (NAF), gifts from U.S. citizens are tax-deductible in the USA. They can donate with credit card, debit card or by check, on NAF’s website: thenaf.org/university-of-amsterdam.